

# Travel Intelligence Threat Management & Executive Protection

*For High Risk Personnel & VIPs*

Supported by



PRIVATE JET SERVICES



June 12, 2019  
San Francisco, USA

**Book now**



ONLINE

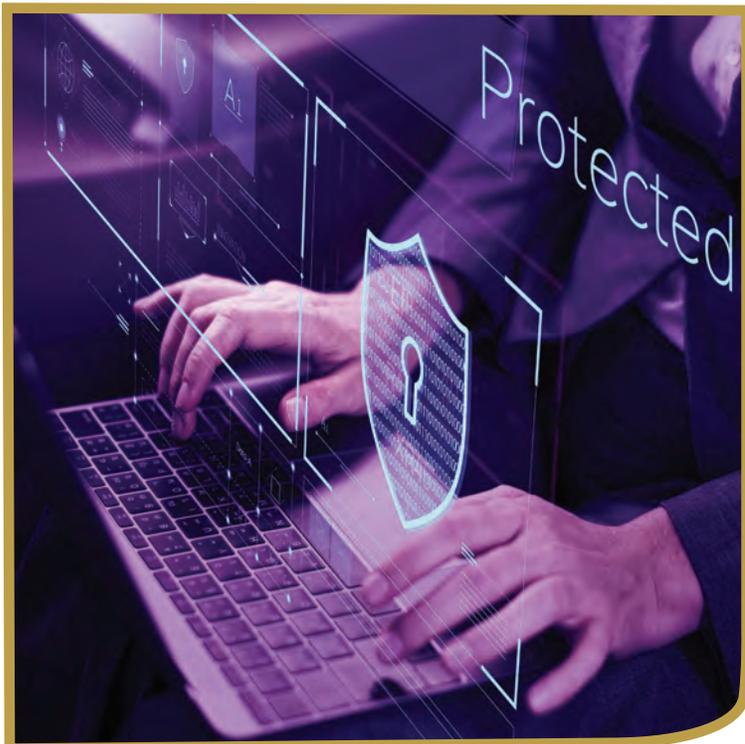
Book online at [www.regonline.com/execprotect](http://www.regonline.com/execprotect)

# About the Conference

The challenges facing security, risk and protective services departments have never been so vast or required such a broad and evolving knowledge base and skill-set from the people recruited to fulfil these roles.

The combination of evolving geo-political risks, anti-Western sentiment and cyber-based threats have created a new threat landscape for travelling high risk personnel which is challenging even the most seasoned managers in critical support departments such as corporate security and protective services.

The demands of C-Suite Travel also represent a challenge for executive assistants. Frequently, business trips for a company's highest level executives are rife with policy exceptions, and personal trips are organized through the company for security and business continuity concerns. Arrangements are typically coordinated through the C-Suite Executive Administration support group, who are already over-committed, and have no choice but a "learn as you go" approach. Added layers of Corporate Travel management only add friction to an often high stress, intense workload.



- ? Does your preferred hotel chain subcontract its security - what are the implications?
- ? What are the capabilities and limits of open- source intelligence (OSINT)
- ? Meeting the demands of itinerary changes - are your itineraries sufficiently fluid to with-stand last minute changes?
- ? Do your executive protection professionals have the technological know-how to make use of the latest tools?
- ? Are you focusing your resources in the right areas? Reassess your priorities by comparing your own concerns and challenges with those of your peers.
- ? How does a senior EA implement best practices for this high-profile, high-risk group?

## Who should attend?

Anyone responsible for the security, health & safety and wellbeing of high risk individuals and VIPs when they are overseas will find the event especially useful as will those professionals with an interest in protective services, risk mitigation and threat management, particularly those involved in the areas of;

- Corporate & Physical Security
- Executive Protection Managers.
- Protective Security Specialists
- Operational Security & Intelligence
- Senior Executive Assistants
- Travel managers responsible for C Suite travel
- Disaster Response
- Business Continuity and Enterprise Risk.
- PR and Brand Protection Professionals

*Join in the discussion*

On arrival in new and potentially prosperous growth markets, high risk executives are displaced from their normal environment, becoming vulnerable to a range of new and evolving threat scenarios. Travel creates a wealth of opportunities for extortion, reputational damage, physical attack, abduction and theft of confidential and sensitive information. And the Internet has made tracking a person (for good or bad intent) so much easier!

**Travel Intelligence, Threat Management and Executive Protection** is the inaugural conference for managers, analysts, department heads, agencies and service providers tasked with protecting high risk individuals when they travel overseas.

- ❖ Hear best practice guidelines for working with and verifying the credibility of local intelligence and sources.
- ❖ Fine tune your travel intelligence strategy with takeaways from those companies who are at the top of their game.
- ❖ Update your knowledge of the latest technology and techniques used in travel intelligence.
- ❖ Learn measures and policies to actively protect C-Suite travelers and their families
- ❖ Gain tips on how to overcome frequent traveller complacency and avoid "Exception is the only Rule" syndrome for C Suite travelers

- ? Target selection via social media - what risks does this pose for high profile executive's/VIPs?
- ? Is advice changing in terms of using landmark venues and what should organisations be cautious of?
- ? Chatter monitoring - what are the less familiar platforms you need to be focusing on?
- ? The risks of taking GPS enabled devices on high risk business trips – what are the alternatives?
- ? Are your security providers compliant with human rights laws in the countries within which you operate? What are the legal ramifications for employers?
- ? What is the impact of cost-cutting providers flooding the market with basic infantry personnel, offering limited depth and experience?
- ? How do you develop the executive protection program to include all departments involved in C Suite travel?



### *More information ?*

For all enquiries, please contact  
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# Programme (subject to change)

Wednesday June 12, 2019

## Day One

8.15 Refreshments, registration and exhibition

9.00 Welcome from the Chair

## Session One: Executive Behavior

9.10 **Why Do C-Suite Executives Often Disconnect With Their Travel Risk Management Programs And How Does This Affect Their Own Corporate Travel Behavior?**

9.35 **Panel Session - Handling The Client Who Self Diagnoses The Threat And The Level Of Protection Required**

10.00 **Why Could The Personal Security Of Your Company's Key Executives Be An Entry Point For Hackers?**

- Update on the latest groups looking to steal information from American business interests.

10.25 **PANEL SESSION - Closing The Communication Gap**

- How should related working groups including Corporate IT, Security, Executive Protection, Public Relations, and Corporate Travel work together to protect C Suite travellers? Which areas continually create the most friction and how do you overcome this?
- How do you develop the executive protection program to include all departments involved in C-Suite travel?
- Identifying obstacles and sources of friction across departments which may interfere with your organization's ability to respond effectively during a crisis.
- Integration between the Corporate Aviation team and the Corporate Travel team
- How does the Corporate Travel team manage C Suite executive emergencies overseas?

10.50 Questions

11.00 Refreshments

## Session Two: Behavioural Risk And Threats Assessments

11.25 **Behavioural Threat Assessment - Recognising And Responding To Behaviour Of Concern**

- Importance of surveillance detection
- Principles of surveillance detection
- Detecting surveillance around frequently visited locations
- Foot and mobile anti-surveillance tactics
- Common surveillance errors
- If you detect surveillance

# Programme (subject to change)

Wednesday June 12, 2019

## 11.50 Behavioural Risk Assessment And Management

- Review of the risk and threat assessment process for behavior of concern and violence
- Case studies using video of actual violence cases
- Facilitated discussion of violence risk and behavior of concern case management, deescalation and escalation processes

## 12.15 Questions

## Session Three: Intelligence

### 12.25 Gathering Intelligence For Executive Protection

- How technology is changing our response to risk
- How to gather corporate intelligence
- The capabilities and limits of open-source intelligence (OSINT)
- Paid for research and their resources
- Establishing a security footprint with on the ground intelligence
- Verifying the credibility of local sources and contacts

## 12.50 Questions

## 12.55 Lunch

### 2.00 Social Media Intelligence Gathering And Data Mining - Tools For Good And Bad

- Target selection via social media and the risks this poses for high profile executive's/VIPs
- Understanding the dark web.
- How to find and analyse social media data.
- Using technology to alert to data mining by hostile actors and what to do if this happens.
- Chatter monitoring - the less familiar platforms you need to be focusing on
- Setting up internal rules for social media scanning

### 2.25 Developing A Travel Intelligence Strategy

- Travel intelligence trends
- Undertaking an executive threat level assessment which reflects both your corporate and executive's risk tolerance.
- Incorporating risk intelligence analysis into travel logistics
- Pushing travel risk intelligence practices up the agenda in the boardroom
- Using travel intelligence to make decisions which can be defended and stand up to scrutiny
- Recommending cancelling or postponing a trip? How to present this
- The risks of taking GPS enabled devices on high risk business trips - what are the alternatives?

## 2.50 Questions

# Programme (subject to change)

Wednesday June 12, 2019

## 3.00 Completing A Hotel Threat Assessment Prior To Travel-What Should This Entail?

- Meeting with hotel security managers.
- Locating key criminal surveillance positions
- Detecting electronic surveillance devices.
- The risks posed by chambermaids and unencrypted devices-is this a significant threat and where is it happening?
- Lessons learnt from the Las Vegas shootings

3.25 Questions

3.30 Refreshments

## 3.55 Celebrity And VIP Protection Overseas

- The challenges of managing expectations of different stakeholders (celebrities, their agents and project workers) regarding the management of security on overseas visits
- Meeting the demands of itinerary changes - are your itineraries sufficiently fluid to withstand last minute changes?
- Exposing private information - the challenges around postings by family and friends
- Situational awareness which will limit vulnerability during travel disruption
- Analysing approach behaviour research and the protection of prominent persons.
- Creating a threat matrix and assessment process for persons of interest, events and large venues
- Counter surveillance techniques to protect your executives overseas

## 4.20 Executive Or Brand Protection?

- Negative media coverage-can your company withstand brand destruction?
- The fallout from internal reputation damage.
- Understanding the complexities of brands and reputation management
- The threats to brand and executive - why risk ownership creates its own challenges
- Are security and protective services sufficiently involved in the role of protecting brand and reputation?

4.45 Questions

## Session Five: Personal Development

### 4.50 Computer science - Do your executive protection professionals have the technological know-how to make use of the latest tools?

- What level of cyber security understanding should executive protection professionals be aiming towards?

# Programme (subject to change)

Wednesday June 12, 2019

## Session Six: Working with third-party security providers

### 5.10 PANEL SESSION - Outsourcing your companies security function to an external provider

- What significant skills and experience do ex Military, police and government personnel bring to the table and is too much emphasis put on this pedigree?
- Beyond hired muscle - what business acumen and planning expertise should you be looking for?
- Do today's clients fully understand the breadth of experience and skills necessary to undertake this role?
- What is the most common point of failure for close protection personnel moving up to VIP executive protection?
- How much skill maintenance and updates should security personnel be undertaking in this evolving sector?
- Using a large provider versus employing individual talent direct.
- The differing variety and quality of security services around the globe - should I out source to local or international providers?
- Are your security providers compliant with human rights laws in the countries within which you operate? What are the legal ramifications for employers?
- Consideration of the Foreign Corrupt Practices Act and the Voluntary Principles of Human Rights for Security when formalising agreements with local police, military and government agencies
- The danger from cost-cutting providers flooding the market with basic infantry personnel, offering limited depth and experience.
- Being wary of providers who are heavily weighted with one client.
- Embassy shortlists of local suppliers are these suppliers vetted and if so how?

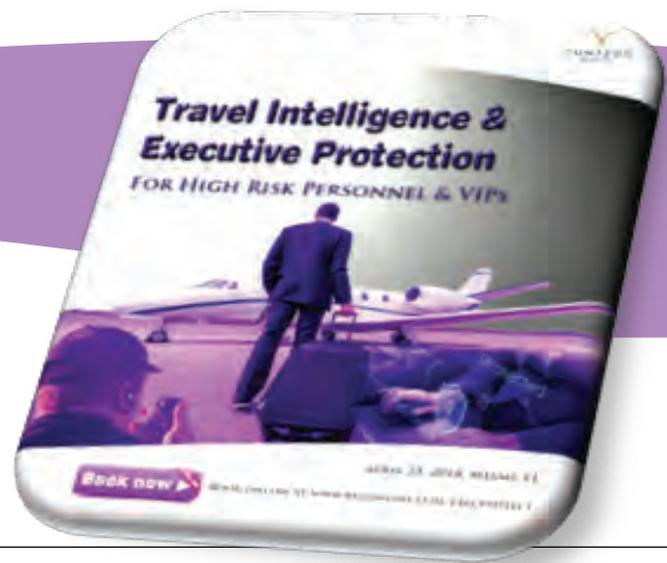
5.35 Questions

5.40 Chair's Closing Remarks

5.50 Close of Conference

# REGISTRATION FORM

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Email: [bookings@contegoevents.com](mailto:bookings@contegoevents.com)  
Or register online at [www.regonline.com/execprotect](http://www.regonline.com/execprotect)



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Additional requirements - please describe them here \_\_\_\_\_

\_\_\_\_\_

- Early Bird Rate** : \$350 (expires March 12, 2019)
- Standard Delegate Rate** : \$499 (for all bookings after March 12, 2019)
- Joint Conference Deal Early Bird Rate** : \$650 (expires March 12, 2019)  
(Includes delegate place for Managing Corporate Travel Security - June 13, 2019, same venue)
- Joint Conference Deal Standard Rate** : \$799 (for all bookings after March 12, 2019)  
(Includes delegate place for Managing Corporate Travel Security - June 13, 2019, same venue)

Fees include access to the event, available conference papers, lunch and refreshments.

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#### Terms and conditions

This booking form constitutes a legally binding agreement. Payment must be paid in full prior to the event. Cancellations must be confirmed in writing one month before the day of the conference and will be refunded minus an administration fee of 100 USD. We regret that no refund can be made after that date for whatever reason. Substitutions will be accepted if notified in writing prior to the event.

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